NET&COM 2005

EXHIBIT YOUR PRODUCTS & SERVICES IN THE EXCLUSIVE

U.S. Network Technologies Pavilion

February 2-4, 2005
Tokyo Big Sight - Tokyo, Japan

STATE OF WASHINGTON
DEPARTMENT OF COMMUNITY,
TRADE AND ECONOMIC DEVELOPMENT

NikkeiBP

http://expo.nikkeibp.co.jp/netcom/

Meet and network with your target audience in NET&COM 2005, February 2-4, 2005, at Tokyo Big Sight, Japan. About **80,000** IT professionals from Japan, specializing in networking and information systems, will attend NET&COM 2005. **Supported by the Embassy of United States of America**, the U.S. Network Technologies Pavilion will provide U.S. companies with a cost-effective way to market products/services in Japan.

Participation by Washington Companies in the Pavilion Includes:

1. Exhibitor package: The cost of $2,500 includes booth space, basic display, electrical services, stage time to demonstrate your products/services, and a market research report from the US Department of Commerce.

2. Full support from the Washington State Trade Office in Tokyo before and at the show: One-on-one business appointments can be pre-arranged for your company through our office if you register by November 12th. The trade office will conduct a pre-show publicity campaign and our bi-lingual staff will assist at the show.

3. Intensive pre-show promotion conducted by the show organizer, Nikkei BP: Nikkei Business Publications will use its vast resources and provide pre-show direct marketing, show guidebook, official website and email newsletter for the U.S. Network Technologies Pavilion before the show. In addition, NikkeiBP will conduct telemarketing promotion to potential attendees to bring in more visitors to the show.

4. Online marketing opportunities on the official Web site: NET&COM Official Website will feature new product press releases for Pavilion participants before the show.

Registration Details

Exhibit Fee: **Pavilion packages available for only $2,500**
Application Deadline: **November 12, 2004**
Contact: **Wistar Kay   206-256-6142**
Email: **wistark@cted.wa.gov**
URL: http://expo.nikkeibp.co.jp/netcom/